



VIDEO **EDITING** **BROCHURE**

 [ORANGEVFX.COM/TRAINING](https://orangevfx.com/training)

WELCOME MESSAGE

Dear Future Creator,

Welcome to Orange Seed Academy, where we're transforming African storytelling through digital innovation. Our academy has evolved into Seed 3.0, offering you a clear path to earning 200k to 500k monthly within six months of dedicated learning and practice.

At Orange Seed Academy, we blend hands-on training, mentorship, and career support to ensure you graduate job-ready. Whether you're a beginner or looking to upskill, we provide the tools, community, and opportunities to thrive in the creative industry.

Let's start your dream!

Richard E.O

Richard Oboh

CEO and Managing Director

Orange Seed Academy



ABOUT ORANGE SEED



OUR MISSION

To empower 5,000 African digital creators yearly with world-class training, mentorship, and career opportunities, fostering innovation and excellence in digital content creation.

OUR VISION

To become Africa's premier creative technology academy bridging talent with opportunity

WHY CHOOSE US

EARN WHILE YOU LEARN

Potential to earn 200k– 500k monthly
within 6 months

INDUSTRY-PROVEN CURRICULUM

Designed & taught by working professionals

80%+ JOB PLACEMENT

Direct hiring at Orange VFX & partner
studios

PERSONALIZED MENTORSHIP

Weekly 1:1 Discord sessions with experts

BUILD A PROFESSIONAL PORTFOLIO

20+ real-world projects

FLEXIBLE LEARNING

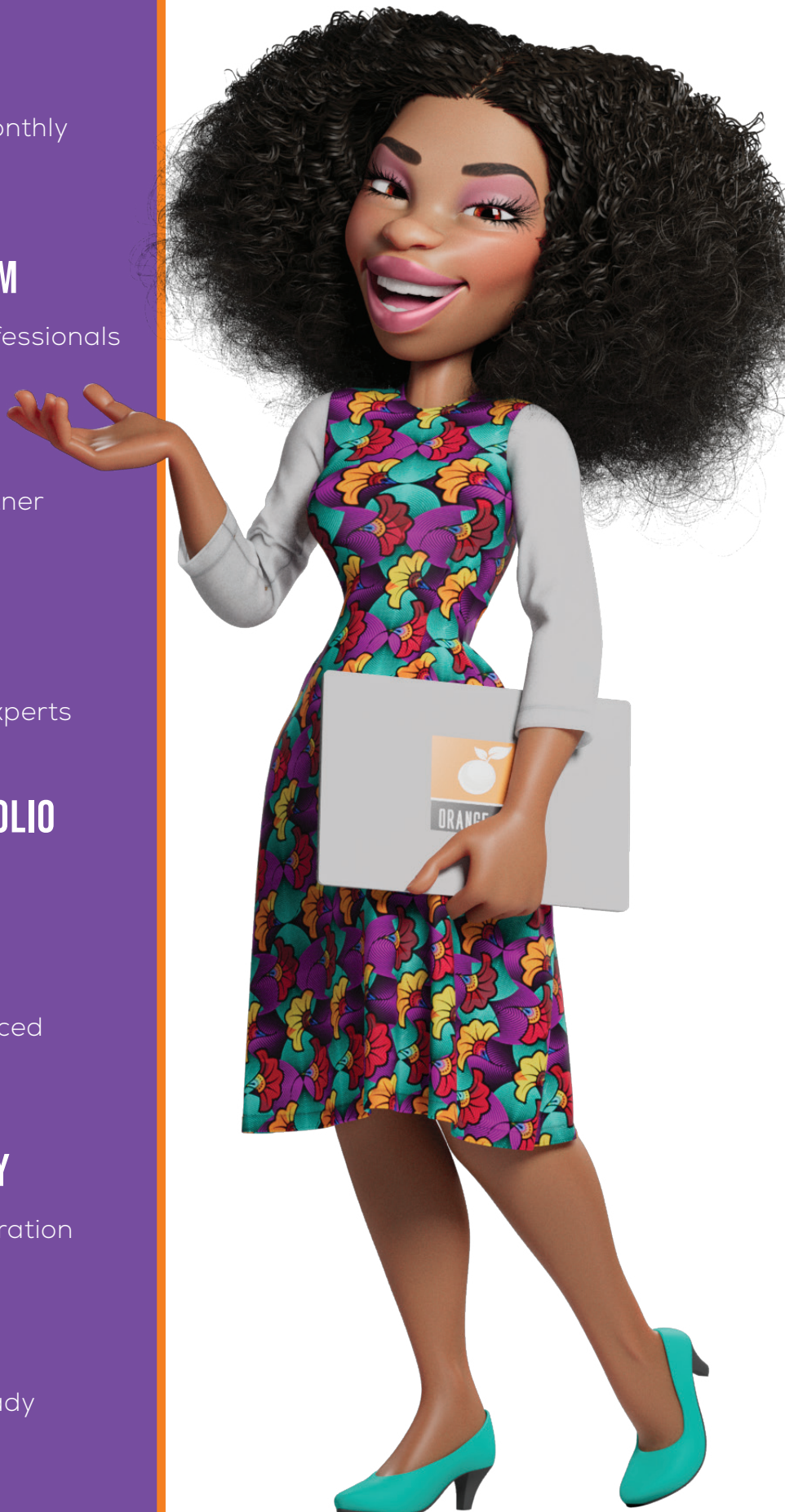
Choose physical, online, or self-paced
training

VIBRANT CREATIVE COMMUNITY

Active Discord network for collaboration

THREE-TIER CERTIFICATION

Progress from beginner to job-ready
professional



CERTIFICATION TIERS

CERTIFICATE OF PARTICIPATION

- Basic classroom training only; no mentorship, no project, no assessment, no showreel/portfolio
- 2 weeks+
- Proof of participation; shows basic skills
- Cost is Free
- Limited potential for placement and referral
- No Additional Perks

CERTIFICATE OF COMPLETION

- **Requirements:** Completed mentorship, projects, showreel/portfolio, pass final assessment for the course
- **Duration:** 2 months+
- Demonstrates high skill in course; eligible for project recommendations
- **Cost:** ₦10,000 (\$10)
- Moderate potential for placement and referral; showcased on portal
- Featured on student portal for jobs & student films



CERTIFICATION TIERS

DIPLOMA

- **Requirements:** Completed all module courses, projects, showreel/portfolio, passed all assessments in the module
- **Duration:** 4 - 6 months+
- **Benefits:** Highest qualification; eligible for directpaid Trainee roles; 80%+ placement chance at Orange VFX or partners
- **Cost:** ₦20,000 (\$20)
- **Placement/Referral Potential:** Highest; strong recommendation & placement rate
- **Additional Perks:** Graduation ceremony; featured on student portal for jobs & student films



SEED 3.0 TRAINING PROCESS

1

REGISTER

- Free consultation
- Goal setting
- Course selection
- Single email registration for all communications

2

TRAIN

- Orientation
- Foundational skills
- Hands-on projects
- Regular progress updates via email

3

MENTORSHIP

- Discord-based guidance
- Weekly feedback sessions
- Real-time screen sharing
- Industry workflow and best practices

4

ASSESSMENT

- Skills verification
- Project evaluation
- Final examination
- Portfolio review

5

GRADUATE

- Industry-ready portfolio
- Advanced certification
- Student film experience
- Alumni network access and career support

DIPLOMA PROGRAMMES & CAREER TRACKS

Here are the career tracks offered at Orange Seed Academy
grouped by areas of specialisation

3D ANIMATION & VISUAL EFFECTS

3D ANIMATOR

Bring characters and scenes
to life through movement

VFX GENERALIST

Bring characters and scenes
to life through movement

COMPOSITOR

Seamlessly blend CGI
with live-action footage



MODELING & DIGITAL ART

3D MODELLER

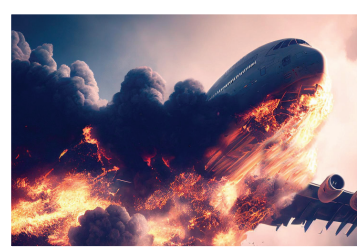
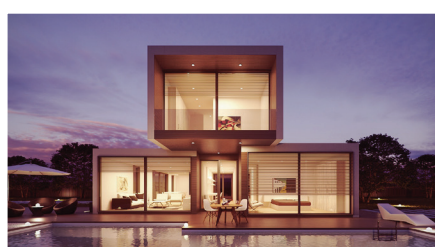
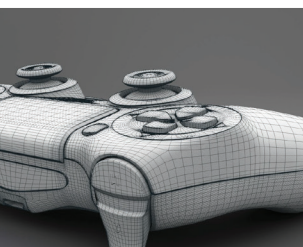
Build assets for games,
films, and VR

DIGITAL SCULPTOR

Craft high-detail 3D models

ARCH VIS ARTIST

Design immersive 3D
architectural renders



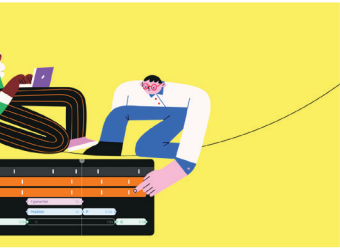
MOTION DESIGN & GRAPHICS

MOTION DESIGNER/2D ANIMATOR

Animate graphics for ads and
branding

GRAPHIC DESIGNER

Create visual content for
media



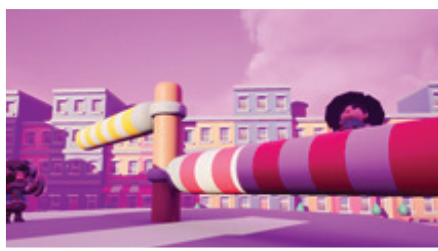
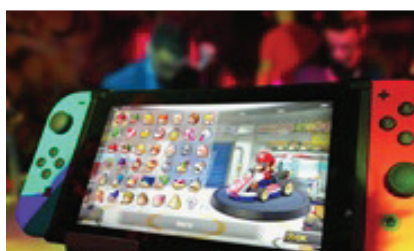
FILM & MEDIA PRODUCTION

CINEMATOGRAPHER/VIDEO EDITOR

Shape visual storytelling through
camera work

PHOTOGRAPHER

Capture and edit professional
imagery



GAME DEVELOPMENT

GAME DEVELOPER

Design and code interactive
games

FOUNDATION COURSE

3D ANIMATION JUMPSTART

Beginner-friendly Maya/Blender fundamentals serves as the entry point for newbies in all 3D, Game and VFX tracks, covering essential skills before specialization.

WHAT ALL TRACKS OFFER

PROGRESSIVE SKILL DEVELOPMENT

From foundational to advanced techniques

INDUSTRY-STANDARD TRAINING

delivers studio-aligned project-based training, personalized mentorship from professionals, and real-client portfolio development.

CAREER PATHWAYS

Receive a diploma certification, gain direct hiring opportunities with OrangeVFX and partners, and benefit from an 80%+ placement rate.

SUPPORT SYSTEM

Vibrant Discord community for networking with alumni support and job referrals



COURSE OVERVIEW

EDIT VIDEOS LIKE A PRO IN 4 WEEKS!

With the growth of digital video editing not just in Lagos but beyond Nigeria over the last few years, professional editing has become a must-have technology for any growing company or individual. Our video editing course with Adobe Premiere Pro covers all the fundamental and comprehensive methods, tools and techniques enabling you to get your message across fast with maximum impact using powerful, flexible editing capabilities.

This hands-on Adobe Premiere Pro training course will teach you to perform essential video editing functions, titles, and video and audio effects to a professional standard using Adobe Premiere Pro's powerful advanced features. This Adobe Premiere Pro training course covers video hints and tips, project management issues and compression methods that can make all the difference to your final video production. You will work with dramatic real-world media to learn the practical techniques used daily in editing projects.

DURATION

4 weeks + free 30-day mentorship

MODE

Physical or Online

SCHEDULE

Weekdays 9am-12pm or 1-4pm



COURSE OUTLINE

1

INTRODUCTION TO VIDEO EDITING & PREMIERE PRO

- The Importance and Role of Video Editing
- An Overview of Adobe Premiere Pro and its industry use

2

VIDEO PRODUCTION WORKFLOW

- An Overview of the Entire Workflow
- Shooting Footage – Tips and Techniques
- Getting a Feel for Non-Linear Editing
- Importing Assets – Getting Video and Files into a Computer
- Editing Video – What It Is All About
- Exporting Projects and Files – Sharing Your Finished Work

3

GETTING STARTED WITH PREMIERE PRO

- Interface, Workspace and Panels
- Optimising Your Hardware
- Adjusting Premiere Pro Preferences and Other Settings
- Navigating and Customising Your Workspace
- Customising Your Monitors
- How to Work With Monitor Overlays
- Starting and Opening Projects

4

IMPORTING, CAPTURING & MANAGING ASSETS

- Moving Video Files from Camera to Computer
- Capturing Video from Tape
- Extracting Video Files from DVDs
- Importing Video and Other Assets
- Using the Media Browser to View and Import Assets
- Managing and Viewing Assets in the Project Panel
- Creating and Using Sub-Clips
- Using bins and metadata for organization

5

BASIC VIDEO EDITING TECHNIQUES

- Creating a New Sequence
- Adding audio/video tracks
- Adding, Inserting and Arranging Clips in a Sequence
- Using Keyboard Modifiers When Editing a Sequence
- Detecting Duplicate Frames and Clips
- Creating and Using Sub-Clips

6

ADVANCED EDITING

- Trimming Clips in Advance – Project Panel and Source Monitor
- Using the Trim Edit Tool
- Editing With the Ripple and Rolling Edit Tools
- Performing Slip, Slide and Split Edits
- Using the Trim Mode and Trim Monitor
- Adding Cutaways
- Editing Wide and Tight
- Using Markers to Create Matched-Action Edits
- Exporting and Creating Still Frames
- Changing Time – Slow, Fast and Reverse Motion

7

ADDING VIDEO AND AUDIO TRANSITIONS

- Adding Video Transitions and editing Transition Properties
- Applying and Replacing Video Transitions
- Adjusting Video Transitions
- Using Some Specialized Transitions
- Applying and Adjusting Audio Transitions
- Checking Out Audio Effects
- Working With Channel-Oriented Effects
- Using Frequency and Pitch Control Effects
- Applying Delay-Oriented Effects
- Checking Out Noise Removal and Other Effects

COURSE OUTLINE

8

WORKING WITH VIDEO EFFECTS

- Making Sense of the Numerous Video Effects
- Trying Out Some Video Effects
- Managing Video Effects
- Adjusting Effect Properties
- Animating Effects Using Key Frames
- Copying, Pasting and Moving Key Frames
- Adjusting Temporal Key Frame Interpolation

9

PERFORMING COLOUR CORRECTION AND GRADING

- Using Adjustment Layers
- Understanding the Track Matte Key Effect
- Highlighting Part of a Clip
- Importing or Adding Closed Captions to Projects
- Working with Nested Sequences
- Editing a Nested Sequence from the Source

10

INTRODUCING COMPOSITING AND LAYERING

- Understanding How Compositing Works
- Layering Graphics, Video Clips and Backgrounds
- Working With Various Motion Effects on Composite Clips
- Using a Nested Sequence and the Picture-In-A-Picture Technique
- Creating a Looping, Animated Background
- Using Opacity and Blending Modes
- Working With Layered Photoshop Files
- Performing Multi-Camera Editing
- Taking a Look at Keying Effects
- Using the Key Effect

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SPECIALIZED COMPOSITING METHODS

- Using Adjustment Layers
- Understanding the Track Matte Key Effect
- Highlighting Part of a Clip
- Importing or Adding Closed Captions to Projects
- Working with Nested Sequences
- Editing a Nested Sequence from the Source

12

MAKING SPECIALIZED AUDIO EDITS

- Using Audio from One Clip on another Clip
- Making J- And L-Cut Audio Edits
- Normalising Audio and Making Sample-Level Edits

13

TITLE AND GRAPHICS

- The Importance of Supers
- Working Essential Graphics
- Starting With a Template
- Building Text from Scratch
- Using Text Styles
- Adding and Adjusting Text Properties
- Adding Graphics, Images, and Textures to Titles
- Making Text Roll or Crawl
- Creating Shapes and Using the Pen Tool

14

USING THE AUDIO TRACK AND CLIP MIXER

- Working With the Audio Clip Mixer
- Controlling and Automating Track Volume And Panning
- Using Audio Effects in the Mixer
- Recording a Narration or Other Audio
- Outputting Tracks to Submit Tracks

15

EXPORTING A PROJECT

- Understanding the Export Workflow
- Export Format Options
- Exporting a Sequence, Clip or Frame

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PROJECT, MENTORSHIP AND ASSESSMENT

- Instructors will review and grade the finished piece for their portfolio
- Final viewing party: Kick back, relax, and watch student reel

SOFTWARE & TOOLS

REQUIRED SOFTWARE

- Autodesk Maya + Arnold.
- **Discord:** (mentorship & community)

SYSTEM REQUIREMENTS

Students should bring their laptops, which should meet or exceed the following hardware configurations:

- Windows® 11, Windows® 10, or macOS 10.14+
- 64-bit Intel or AMD multi-core processor
- Minimum 8 GB of RAM (16 GB or higher recommended)
- 16 GB of free disk space for installation
- Qualified hardware-accelerated
- OpenGL® graphics card
- Dedicated 3-button optical mouse

GENERAL REQUIREMENTS

- Basic knowledge of the Windows/Mac operating system is required.
- Commitment to learning, positive and creative mindset
- Reliable internet (for online students and mentorship)



LEARNING MODES & FORMATS

PHYSICAL CLASSES

- Traditional classroom setting
- Direct interaction with instructors
- Access to campus facilities
- Peer collaboration opportunities

ONLINE LEARNING (LIVE)

- Join physical classes virtually
- Real-time feedback
- Discord-based community
- Screen sharing capabilities

BESPOKE TRAINING

- Self-paced learning
- Customized curriculum
- Flexible scheduling
- Additional mentorship options
- Additional fees apply based on requirements



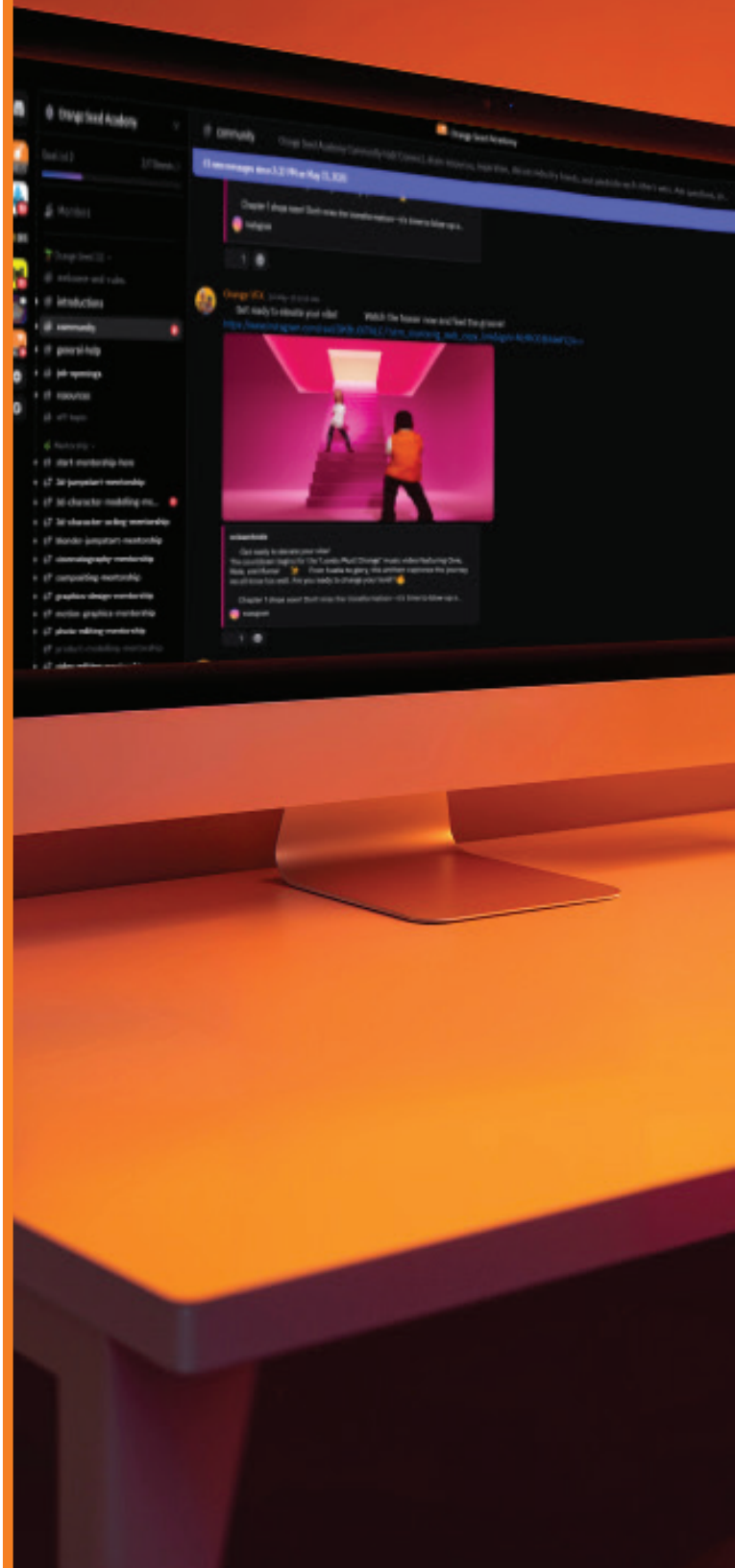
MENTORSHIP & DISCORD COMMUNITY

PROGRAM FEATURES

- Weekly one-hour dedicated feedback sessions
- 10+ real-world project examples
- Discord-based communication
- Screen sharing for real-time guidance
- Daily practice requirements (3 hours minimum)

MENTORSHIP GOALS

- Portfolio development
- Industry workflow mastery
- Soft skills enhancement
- Network building
- Career preparation



STUDENT RESOURCES & SUPPORT

LEARNING RESOURCES

- Industry-standard software access
- Project templates and guides
- Online learning materials
- Technical support

COMMUNICATION & UPDATES

- Automated email notification system
- Progress tracking
- Feedback forms
- Accommodation assistance
- Discord community access

FACILITIES & TOOLS

- Computer labs (for physical classes)
- Software access
- Project management tools
- Version control systems



CAREER SUPPORT & ALUMNI NETWORK

CAREER SERVICES

- Portfolio development
- Job placement assistance
- Industry networking events
- Interview preparation

ALUMNI NETWORK BENEFITS

- Discord-based community
- Job opportunity notifications
- Student film collaborations
- Industry event updates
- Festival information
- Continuous learning resources

UPCOMING FEATURES

- Online job portal (in development)
- Enhanced alumni tracking system
- Expanded partner network



job search



HOW TO GET STARTED

1. Visit our website: orangevfx.com/training
2. Book your free consultation
3. Register with your active email
4. Receive welcome package and orientation details
5. Begin your creative journey

CONTACT US

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